

PRINTFLOW MANAGED HOSTING TERMS & DATA CONSENT

Last Updated: August 2026

1. INTRODUCTION AND SCOPE

These Terms govern your use of our managed hosting services for dedicated Web-to-Print instances. By leasing a dedicated instance, you ("Client") consent to our data processing practices as outlined herein.

2. DEDICATED CLIENT INSTANCES

For B2B clients, PrintFlow provisions dedicated, isolated server instances containing a customized version of our software. If you lease a dedicated instance:

- You are solely responsible for fulfilling, printing, and shipping all physical orders generated on your instance.
- You handle all end-user customer service, refunds, and legal compliance for your business.

3. CLIENT CONSENT AND RESPONSIBILITY

By using our SaaS infrastructure, you consent to PrintFlow processing your end-users' data strictly for the technical operation of the platform. You guarantee that you have obtained all necessary consents from your end-users (including GDPR compliance) before routing their data through our hosted instances.

4. INTELLECTUAL PROPERTY AND INFRASTRUCTURE

We own and maintain the server infrastructure and the underlying PrintFlow software code. We grant Clients a non-exclusive license to operate their business on our hosted instance for the duration of their lease. Clients retain full ownership of their end-user data and uploaded designs.

5. LIMITATION OF LIABILITY

PrintFlow provides the software and hosting "as is". We are not liable for any indirect damages, production downtime, or fulfillment errors at your printing facility.