

PRINTFLOW PRIVACY POLICY & DATA PROCESSING

Last Updated: August 2026

1. OVERVIEW

This Privacy Policy explains how PrintFlow handles data across our demonstration website and the dedicated server instances we host for our B2B Clients.

2. THE DEMO ENVIRONMENT

Data entered into the PrintFlow demo site (such as test names, emails, and uploaded images) is used solely to demonstrate the editor's capabilities. This data is considered temporary and is routinely purged from our system. Do not upload sensitive or real personal data to the demo site.

3. DEDICATED INSTANCES (CONTROLLER VS PROCESSOR)

For the dedicated server instances we host for our Clients, the Client is the Data Controller. The Client determines how their end-users' data (names, shipping addresses, print designs) is collected and used. PrintFlow acts strictly as a Data Processor, providing the server infrastructure and software required to process this data on the Client's behalf.

4. DATA SECURITY AND INFRASTRUCTURE

We implement strict isolation between client instances. All data hosted on our servers is protected using industry-standard security practices. We do not access, sell, or use Client end-user data for our own marketing or any other purposes outside of providing the hosting service.

5. DATA RETENTION

On dedicated instances, data retention is managed by the Client through their administrative panel. We will delete or return all instance data upon termination of the hosting agreement, as requested by the Client.